From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech: FBI Reportedly Recruits U.S.-Based Electronics Manufacturer for Huawei Sting Operation
Date: Monday, February 4, 2019 7:21:54 AM

By Morgan Halvorsen

Top Stories

- The Federal Bureau of Investigation enlisted two people from Akhan Semiconductor Inc. to aid in a probe of Huawei Technologies Co., sending them to a meeting with the Chinese company at the Consumer Electronics Show last month, according to emails and text messages. The FBI probe, which included a raid on a Huawei lab in San Diego and is said to have revealed evidence that Huawei violated import-export laws, has not previously been made public and is reportedly unrelated to the Jan. 28 indictments against Huawei and its chief financial officer. (Bloomberg)

- Technology hardware company Cisco Systems Inc. is calling for the United States to implement rules similar to Europe's General Data Protection Regulation, with Chief Legal Officer Mark Chandler telling reporters that the

GDPR should be brought to the United States "with a few differences," including omitting the European law's right for individuals to remove themselves from search engines. The comments echo those made by Apple Inc. Chief Executive Tim Cook last year, though many industry leaders calling for data privacy legislation are reportedly wary of using the GDPR as a template, considering it too severe for the United States. (Financial Times)

- Snopes will no longer work with Facebook Inc., ending its fact-checking partnership after more than two years as part of its efforts to evaluate the "ramifications and costs of providing third-party fact-checking services," the company said in a statement. The move, which reduces the number of fact-checking partnerships for Facebook to 34, comes weeks after a report alleging that the social media company's fact-checking efforts were more focused on public appearance than actual results. (CNBC)

Chart Review

Amazon Web Services brought in more money than McDonald's in 2018
Quartz

Events Calendar (All Times Local)

02/04/2019

NATE Unite 2019 conference

Microsoft Ignite 8:00 am

02/05/2019

NATE Unite 2019 conference

Microsoft Ignite	8:00 am
New America's "The Great Airwaves Robbery II: Will Taxpayers or Satellite Companies Receive $15-40 Billion?" event	12:00 pm
ATT Policy Forum's "Symposium on Application Programming Interfaces & Privacy" discussion	12:00 pm

02/06/2019

NATE Unite 2019 conference	
The Hill's "Boundless: Building a 5G World" event	8:00 am
Senate Commerce Committee's hearing on 5G deployment, spectrum needs and technology innovation	10:00 am
CSIS's "Mitigating Security Risks to Emerging 5G Networks" discussion, feat. FCC Commissioner Jessica Rosenworcel	12:45 pm

02/07/2019

NATE Unite 2019 conference	
Phoenix CIO Executive Leadership Summit	7:30 am
WSJ Tech Health conference	8:00 am
Senate Judiciary Committee hearing to consider the nomination of William P. Barr as U.S. Attorney General	10:00 am
House Energy & Commerce Committee's hearing on the impact of the rollback of net neutrality rules	11:00 am
ITIF's "What's Next for Open Data in the United States?" panel discussion	1:00 pm
Center for Data Innovation's "What's Next for Open Data in the United States?" event	1:00 pm

02/08/2019

Privacy and Civil Liberties Oversight Board's "Countering Terrorism while Protecting Privacy and Civil Liberties: Where do We Stand in 2019?" public forum	10:00 am

TechCrunch's 2nd Annual Winter Party at Galvanize	6:00 pm
02/11/2019	
Brookings Institution's "Smart cities and artificial intelligence" event	10:00 am

View full calendar

New data on Gillette's 'We Believe: The Best Men Can Be' ad

New data from Morning Consult once again proves that a social media frenzy does not always equal a brand crisis and reveals a truer signal on how consumers are reacting to Gillette's 'We Believe: The Best Men Can Be' ad.

General

Rep. Susie Lee to lead House Veterans Affairs Technology Modernization subcommittee
Tajha Chappellet-Lanier, FedScoop

Freshman Congresswoman Susie Lee, D-Nev., may be brand new on Capitol Hill, but this fact hasn't held her back from winning important committee gigs. House Veterans Affairs Committee Chairman Mark Takano, D-Calif., announced Thursday that he has chosen Lee to head the Subcommittee on Technology Modernization - the oversight body created last summer to oversee the creation of the VA's new electronic health record system.

Spotify in Talks to Buy Gimlet Media
Benjamin Mullin and Anne Steele, The Wall Street Journal

Spotify Technology SA is in talks to purchase podcasting giant Gimlet Media, according to people familiar with the matter, a move that would give a boost to the music-streaming company's narrative-audio ambitions.

Wisconsin gave Foxconn a rich subsidy package. Did we overpay? Some experts say we did.
John Schmid, Milwaukee Journal Sentinel

When fiscal conservatives investigate government incentives to lure industries and create jobs, they often find that taxpayers end up paying large sums they never recapture. "There are a lot of bad programs out there that should go away and we should be upfront about that," said Greg LeRoy, director of Good Jobs First, a group based in Washington, D.C., that tracks corporate subsidies.

Uber prices in NYC are about to go up, because drivers are getting a wage hike
Gabe Del Valle, Vox

Uber rides are about to get a bit more expensive in New York City. The price hike is the result of a new law that requires ride-hailing apps like Uber, Juno, and Lyft to pay its drivers a set minimum wage that equates to at least $27.86 per hour.

Lawmakers Vow to Modernize Congress, One Modem at a Time
Kristina Peterson and Andrew Duehren, The Wall Street Journal

When Democrats took control of the House in November, they vowed to change Washington. They are starting with their own slow internet and the demands of a younger, more diverse group of lawmakers.

U.S. Futures, European Stocks Steady; Dollar Rises: Markets Wrap
Eddie van der Walt, Bloomberg

U.S. equity futures and European stocks held steady and the dollar rose as investors awaited fresh catalysts after digesting solid American economic data on Friday and inconclusive trade talks in Washington. Treasury yields pushed higher.

Intellectual Property and Antitrust

Sen. Klobuchar Looks to Tighten Clayton Act Triggers
John Eggerton, Broadcasting and Cable

Possible presidential candidate Sen. Amy Klobuchar (D-Minn.) is reviving a legislative effort to revise antitrust law to raise the bar for merger approvals, pointing to the $10 trillion in merger activity in the U.S. since 2008 and lowering of that bar via court decisions.

Telecom, Wireless and TV

Exclusive: Mobile network operator's body GSMA considers crisis meeting over Huawei
Douglas Busvine et al., Reuters

Mobile communications industry body GSMA has proposed its members discuss the possibility that Chinese network vendor Huawei [HWT.UL] is excluded from key markets, amid concerns such a development could set

operators back by years.

What we learned from net neutrality's big day in court
Colin Lecher, The Verge

Over five hours in a Washington, DC courtroom today, a coalition of net neutrality defenders squared off with the Federal Communications Commission, as the two sides made their case for and against the internet regulations. The dispute is one of the most high-profile legal battles in the history of the internet, but there was no immediate sign of which way the three-judge panel overseeing the case would decide.

Mobile Technology and Social Media

How Facebook and YouTube help spread anti-vaxxer propaganda
Julia Carrie Wong, The Guardian

n 2015, Mark Zuckerberg weighed in on an unusually fraught issue with an uncommonly blunt statement: "Vaccination is an important and timely topic," he wrote in a Facebook post about the book On Immunity by Eula Biss. "The science is completely clear: vaccinations work and are important for the health of everyone in our community."

Google Says It Wants Rules for the Use of AI-Kinda, Sorta
Tom Simonite, Wired

Last April, Google cofounder Sergey Brin wrote to shareholders with a warning about the potential downsides of artificial intelligence. In June, Google CEO Sundar Pichai released a set of guiding principles for its AI projects after employee protests forced him to abandon a Pentagon contract creating algorithms to interpret drone footage.

Twitter's Jack Dorsey explains how editing tweets might work
Jon Fingas, engadget

Twitter chief Jack Dorsey has mused about letting people edit tweets in the past, but now he's providing an inkling of how it might work. In a conversation with Joe Rogan, Dorsey suggested that Twitter could introduce a short time window where you can tweak a post before it's set in stone.

Twitter suspends anti-Kamala Harris accounts suspected of being trolls
Tucker Higgins, CNBC

Twitter this week suspended at least two accounts suspected of troll-like behavior targeting presidential contender Sen. Kamala Harris of California as well as other Democratic candidates.

Cybersecurity and Privacy

The Curious Case of a Kentucky Cybersecurity Contract
Jessica Huseman and Daniel Desrochers, ProPublica and Lexington Herald-Leader

In the months after the 2016 elections, state election administrators spent millions of dollars investigating and addressing the cyber intrusions that had penetrated voting systems in dozens of states. Kentucky Secretary of State Alison Lundergan Grimes emerged as one of the loudest voices calling for improvements.

Microsoft: It would be cruel to stop government agencies using facial recognition software
Jake Canter, Business Insider

A top Microsoft executive has said that stopping government agencies from using facial recognition software would be "cruel in its humanitarian effect." More than 85 human rights groups wrote to Microsoft, Amazon, and Google last month demanding they stop selling facial recognition software to the public sector, fearing it will lead to government surveillance.

Facebook warned over privacy risks of merging messaging platforms
Natasha Lomas, TechCrunch

Facebook's lead data protection regulator in Europe has asked the company for an "urgent briefing" regarding plans to integrate the underlying infrastructure of its three social messaging platforms. In a statement posted to its website late last week the Irish Data Protection Commission writes: "Previous proposals to share data between Facebook companies have given rise to significant data protection concerns and the Irish DPC will be seeking early assurances that all

such concerns will be fully taken into account by Facebook in further developing this proposal."

Major DNA Testing Company Sharing Genetic Data With the FBI
Kristen V Brown, Bloomberg

The decision by a prominent consumer DNA-testing company to share data with federal law enforcement means investigators have access to genetic information linked to hundreds of millions of people.

Opinions, Editorials and Perspectives

Facebook's Timeline: 15 Years In
Kurt Wilberding and Georgia Wells, The Wall Street Journal

Facebook was created by Mark Zuckerberg in a Harvard dorm room in February 2004 as a way for Ivy League buddies to socialize. Fifteen years later, as of Dec. 31, it had 2.32 billion customers who use it at least once a month.

America's new antitrust agenda
Rana Foroohar, Financial Times

Facebook reminds me of nothing so much as kudzu, an indomitable creeping vine which can be chopped, mowed, sprayed with herbicide or even set on fire, and yet will keep growing, suffocating everything to which it attaches itself. Each week seems to bring a new scandal for the social media company, yet it just beat estimates on revenue, earnings and growth, making more per user than it ever has before.

Apple's Cold War Over Privacy Turns Hot
Christopher Mims, The Wall Street Journal

Apple Inc. delivered a disciplinarian smack to two of its biggest rivals this week. Facebook Inc. and Google soon won a reprieve, but it's unlikely to end there.

Research Reports

The Welfare Effects of Social Media

Hunt Allcott et al., Stanford University and New York University

The rise of social media has provoked both optimism about potential societal benefits and concern about harms such as addiction, depression, and political polarization. We present a randomized evaluation of the welfare effects of Facebook, focusing on US users in the runup to the 2018 midterm election.

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